



NATIONAL CONFERENCE 2025 | JAIPUR

As 2025 came to a close, Bhoomi Ka continued its journey of building clean, green, and fair food systems by bringing together farmers, FPOs, ecopreneurs, policymakers, and civil society actors across regions. Two important engagements — a National Conference in Jaipur and a Food System Dialogue in Uttarakhand — created spaces for collective reflection, learning, and action toward sustainable agriculture and ethical markets.

Food Systems Transformation: From Ecological Farming to Fair Markets

📍 Indira Gandhi Panchayati Raj Sansthan, Jaipur | 17
9-10 December 2025



Organized by VAAGDHARA with support from the Bhoomi Ka Network, the two-day National Conference brought together voices from across India to address the growing challenges faced by smallholder farmers — declining soil health, climate stress, rising input costs, and limited access to fair markets.



Through panel discussions, farmer dialogues, policy sessions, B2B interactions, the Bhoomi Ka Haat, and the Bhoomi Ka Champion Awards, participants explored practical pathways to scale agro-ecological farming while ensuring dignified livelihoods for farmers.

The conference strongly reinforced three interconnected priorities:

- **Agro-ecology as the foundation** for resilient farming and healthy food
- **Value addition, branding, and certification** to strengthen farmer incomes
- **Fair and transparent markets** that recognize the true value of ecological produce

“Agro-ecology is not just a farming method — it is a vision for the future that costs less, protects nature, and gives dignity to farmers,” shared **Rakesh Katal (WHH)**.



Farmer-Producer Organisations and SMEs shared inspiring journeys of growth — from improved market access and professional management to significant increases in turnover — while also cautioning against risks such as monocropping driven by market pressure.

“A farmer does not need a certificate to feed their own family healthy food, but the market must respect and reward natural farming,” reflected **Jayesh Joshi (VAAGDHARA)**.

The conference concluded with a collective call for stronger local markets, simplified certification systems, patient capital for FPOs, and deeper policy engagement to support smallholder-led food system transformation.





Food System Dialogue | Uttarakhand
Strengthening Uttarakhand's Food System: Connecting Hills, Farms, and Tables
📍 Ranikhet | 📅 12 November 2025

The Food System Dialogue in Ranikhet focused on the unique challenges and opportunities of hill agriculture. Farmers, cooperatives, experts, and civil society organizations came together to address the disconnect between hill producers and urban markets.

Discussions highlighted the importance of agro-ecology for fragile mountain ecosystems, revival of local value chains, and direct farmer-to-consumer models. Participants emphasised that native crops, women-led collectives, and community-based enterprises are central to building resilient hill food systems.

“Agro-ecological farming in the hills protects biodiversity while offering farmers better value — but only if markets are designed to work for them,” noted a participant during the dialogue.

Key recommendations included promoting local processing and value addition, developing collective branding for hill produce, improving infrastructure and logistics, and advocating for policies tailored to mountain contexts.

Thank you for reading!

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