



**VISITORS ENGAGING AT THE BHOOMI KA STALL, BIOFACH INDIA 2025**

At BIOFACH India 2025, Bhoomi Ka’s presence brought together the spirit of collaboration, innovation, and sustainability under one roof. The halls were alive with vibrant conversations and meaningful exchanges, as businesses, buyers, and changemakers engaged with us on the future of organic, natural, and millet-based food systems. At Stall F-18, Hall 3, the Bhoomi Ka team showcased the journeys of FPOs, SMEs, and ecological farmers — sparking curiosity, building connections, and opening new pathways for partnerships that will continue to grow beyond the event.



### **Capacity Building for Farmer-Producer Organizations in Purulia**

Bhoomi Ka-CWS organized a **capacity-building workshop** for Farmer-Producer Organizations (FPOs) in **Purulia, West Bengal**, focusing on management, documentation, market linkages, and compliance. Using participatory learning methods with games and activities, farmers engaged enthusiastically, gaining practical skills and fresh insights. The energy and commitment on display reflected the shared goal — building stronger FPOs for sustainable livelihoods and resilient communities.



### **From Governance to Growth: Training FPOs for Tomorrow**

A 3-day empowering residential workshop was organized with 6 FPOs from Bankura, West Bengal, focusing on strengthening the essentials of FPO management, governance, and compliance to build sustainable growth pathways. The enthusiasm, energy, and commitment of the participating farmers were truly inspiring — a powerful reminder that strong organizations are built on strong foundations.

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# Upcoming Event News

## 3-Day Workshop on Digital Marketing, Branding, and Labelling

**Date: 9th to 11th September, 2025**

The workshop aims to equip FPOs and SMEs with practical skills in digital marketing, branding, and labelling to enhance their market presence, expand consumer reach, and strengthen business opportunities.

**Location: New Delhi**

**Mode: Offline**

Contact: Abhishek (9123101532)

## 3-Day Workshop on PGS Certification

### Objective

The workshop aims to provide handholding support to board members and lead farmers of FPOs in Odisha on PGS Certification, enabling them to adopt ecological practices and access better markets.

- **Date: 17th to 19th September, 2025**
- **Duration: 3 days**
- **Location: Malkangiri, Odisha**

Contact: Rajesh (7866918056)

## Technical Support Workshop on Communication and Documentation

**Date: 18th to 19th September, 2025**

**Duration: 2 days**

**Mode: Offline**

**Location: Kroshjuri, West Bengal**

Objective: The workshop aims to strengthen the communication strategies of FPOs with a focus on marketing, brand building, and effective documentation to ensure impactful outreach and stronger visibility.

Contact: Sandeep (8340379393)

## 3-Day Workshop on Input-Output Business & Bookkeeping

**Date: 23rd to 25th September, 2025**

**Location: Kuchinda, Odisha**

**Mode: Offline**

The workshop aims to provide handholding support to FPO board members on business strategy, input-output management, and documentation practices to strengthen organizational efficiency and compliance.

Contact: Rajesh (7866918056)

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## Ichagarh Wadi FPO: Farmers Building Futures Together

Incorporated in 2021, Ichagarh Wadi Farmer Producer Company Limited (FPCL) in Saraikela-Kharsawan, Jharkhand, has grown into a strong collective of 538 shareholders, with 32.62% women members actively shaping its journey.

With support from Bhoomi Ka, the FPO has steadily built its capacity through trainings and workshops on FPO management, governance, post-harvest practices, ethical packaging, marketing, and branding. These efforts have given members the confidence to think beyond subsistence farming and approach agriculture as a business.

Read the full story on our blog:  
<https://bhoomika.com/blog/>

*Thank you for reading!*

Over time, Ichagarh Wadi has also expanded its market linkages, opening new opportunities for its members to sell their produce at fairer prices. The FPO is further supported through Participatory Guarantee System (PGS) certification, ensuring transparency and trust in organic practices.

For the farmers, the FPO represents more than just a marketplace — it is a path toward dignity, resilience, and shared prosperity. With women's participation steadily increasing and outreach expanding, Ichagarh Wadi FPCL is sowing the seeds of a stronger future for Jharkhand's smallholders.

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