

# THE PRODUCT CATALOGUE 2024-2025



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# INDIGENOUS VARIETIES OF RICE



## **DUDHESWAR RICE**

Rice cultivated by farmers in West Bengal through the traditional Krishi Vikas Yojana is known for its exceptional quality, being toxin-free and delicious to taste.

[Manufactured By : Bhagwanpur-II Farmer Producer Company Limited, West Bengal ]



## **GOVINDOBHOG RICE**

The rice grown by farmers in West Bengal under the traditional Krishi Vikas Yojana is renowned for its outstanding quality, being free from toxins and boasting a delightful taste.

[Manufactured By : Bhagwanpur-II Farmer Producer Company Limited, West Bengal ]



## **BALIBHOJNA RICE**

(Dhenki Rice ,High in Fiber, Contents Thiamine and Niacin , Fully Chemical Free , Naturally Cultivated from the heart of Kolhan, Jharkhand , Indigenous)

[Manufactured By : Ajivika Bhoomika Farmer Producer Company Limited, JHARKHAND]



## **BASMATI RICE**

Basmati rice is a long grain rice with a soft and fluffy texture, nutty taste and distinct smell. It's grown in the Himalayan foothills of India and has been cultivated for thousand of years.

[Manufactured By : Jind Organic Producer Company Limited, HARYANA ]



## **BLACK RICE**

Kala bhat, also known as black rice, is a type of heirloom rice that comes from farms in West Bengal. It has a speckled black appearance, is firm and produces rich purple gluten.

[Manufactured By : Ajivika Bhoomika Farmer Producer Company Limited, Jharkhand]



## **BHUTMURI RICE**

Bhutmuri is a traditional, indigenous rice variety cultivated in parts of West Bengal, particularly in tribal and forest-adjacent areas such as Jhargram, Bankura, and Purulia.

[Manufactured By : Jhalda Agro Farmer Producer Company Limited, Jharkhand]



## **KERALA SUNDARI RICE**

Despite the name, this rice isn't from Kerala—it's traditionally grown in West Bengal. It's a slender, medium-to-long white rice—raw, polished, or parboiled (Siddha).

[Manufactured By : Jhalda Agro Farmer Producer Company Limited, Jharkhand]



## **RAKTASHALI RICE**

Raktashali rice, also known as red rice, is a rare and ancient variety of rice, particularly known for its medicinal properties and high nutrient content. Rich in iron, zinc, calcium, B vitamins, fiber, and antioxidants like anthocyanins.

[Manufactured By : Bosumata Agro Producer Company limited]

# INDIGENOUS VARIETIES OF RICE



## VISHNUBHOG RICE

Rice cultivated by farmers in West Bengal through the traditional Krishi Vikas Yojana is known for its exceptional quality, being toxin-free and delicious to taste.

[Manufactured By : Bhagwanpur-II Farmer Producer Company Limited, West Bengal ]

## BALAGHAT CHINNOR RICE

One of the FINEST INDIGENOUS Rice varieties produced in India, CHINNOR is grown traditionally in the rice bowl of the state comprising Balaghat District in the Jabalpur Division, known for its fragrance.



**G.I Tagged  
Balaghat Chinnor  
Rice M.P.**



[Manufactured By : Chinnor Valley Farmer Producer Company Limited, M.P ]



## KALI KAMOD RICE

Kali kamod Rice is a medium sized, aromatic rice with a low carbohydrate content. It's often called the "Basmati Of Gujrat," and is known for its taste and aroma. This variety of rice is easy to cook and is widely consumed across the globe.

[Manufactured By : Mangarh Agro Farmer Producer Company Limited, Rajasthan]



# MILLETS



## LITTLE MILLET

This millet is suitable for people of all age groups. Is mostly consumed as rice and any recipe that can be made from staple rice can be prepared using this millet.

[Manufactured By : Ranikhet 'jica' Swayatt sahkarita Samiti, Uttarakhand ]



## FOXTAIL MILLET

Nutrient-rich, aids digestion, promotes heart health leads towards healthy heart conditions.

[Manufactured By : Ranikhet 'jica' Swayatt sahkarita Samiti, Uttarakhand ]



## FINGER MILLET

Highest calcium content, good for body health and helps strengthen the bones preventing body weakness.

[Manufactured By : Ranikhet 'jica' Swayatt sahkarita Samiti, Uttarakhand ]



## JHANGORA RICE

Jhangora rice, also known as barnyard millet, is grown in the Himalayan state of Uttarakhand, India. It's cultivated in the highlands. Gluten-free, rich in antioxidants, fiber, aids digestion.

[Manufactured By : Mahila Umang Farmer Producer Company Limited,UTTARAKHAND]



## SORGHUM GRAIN

Nutrient-rich, aids digestion, promotes heart health, strengthens the body and good for individuals body health.

[Manufactured By : Chasi Bhai Farmer Producer Company Limited, Odisha ]



## RAGI FLOUR

Nutrient-dense, gluten-free, high in antioxidants, aids digestion, regulates blood sugar and boosts immunity.

[Manufactured By : Mahila Umang Farmer Producer Company Limited,UTTARAKHAND]



# PULSES



## **SOYABEAN FLOUR**

High protein, fiber, antioxidants; supports heart health, bone strength, and hormone balance; aids in weight management and reduces cancer risk.

**[Manufactured By : Mahila Umang Farmer Producer Company Limited,UTTARAKHAND]**



## **PIGEON PEA**

Nutrient-rich, aids digestion, promotes heart health leads towards healthy heart conditions.

**[Manufactured By : Bhagwanpur II Farmer Producer Company Limited, West Bengal ]**



## **GOTA MOONG**

High in protein, fiber, vitamins, essential for nutrition and healthy living.

**[Manufactured By : Vaagdhara tribal food and Grain Initiatives Producer Company Limited,Rajasthan ]**

**[Manufactured By : Swabhiman Farmer Producer Limited Company Limited, Odisha ]**



## **YELLOW SPLIT PEAS**

Rich in Fiber , Fully Chemical Free , Naturally Cultivated , pale yellow to beige in color. They have a mild, earthy flavor and soft, granular texture when cooked.

**[Manufactured By : Ajivika Bhoomika Farmer Producer Company Limited,JHARKHAND ]**



## **MASOOR DAL**

Nutrient-dense, rich in antioxidants, boosts heart and bone health from farmers of Jharkhand.

**[Manufactured By : Ajivika Bhoomika Farmer Producer Company Limited,JHARKHAND ]**



## **GOTA CHANA**

Gota chana, also known as laal chana, is a type of bean that is deep brown in color, has a mild taste, and is high in fiber and protein. It is similar to kabuli channa, but smaller in size, and has bland skin.

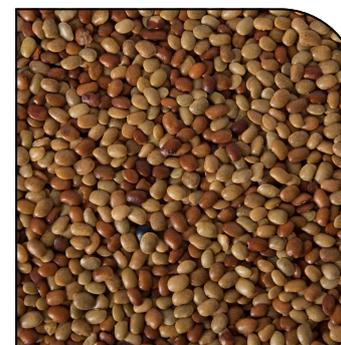
**[Manufactured By : Ajivika Bhoomika Farmer Producer Company Limited,JHARKHAND ]**



## **GREEN GRAM PEAS**

Chemical Free , good for healthy heart conditions Naturally Cultivated from the framers of Uttarakhand and Jharkhand.

**[Manufactured By : Ajivika Bhoomika Farmer Producer Company Limited,JHARKHAND ]**

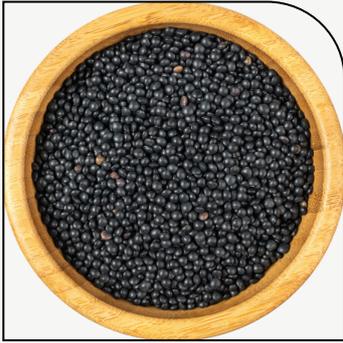


## **HORSE GRAM**

Horse gram, also known as kulthi dal, is a legume native to tropical southern Asia that is rich in fiber and protein. It is used in many cuisines, including traditional Indian dishes.

**[Manufactured By : Ranikhet 'jica' Swayatt Sahkarita Samiti, Uttarakhand ]**

# PULSES



## **BLACK GRAM**

High protein, fiber, iron; boosts energy, aids digestion, healthy stomach and prevents any stomach related disease. Usually used in Indian cuisine.

[Manufactured By : Ajivika Bhoomika Farmer Producer Company Limited, JHARKHAND ]



## **RAJMA**

High in protein, fiber, antioxidants; aids weight management, heart health, and blood sugar control. Good for diabetic patients and for obese.

[Manufactured By : Mahila Umang Farmer Producer Company Limited, UTTARAKHAND ]



## **MOONG DAL**

High in protein, fiber, antioxidants; aids digestion, boosts immunity, promotes weight loss, regulates blood sugar, and supports heart health. Prevents cardiac arrest.

[Manufactured By : Mahila Umang Farmer Producer Company Limited, UTTARAKHAND ]



# OIL SEEDS

## GROUNDNUT

High in protein, healthy fats, vitamins, minerals, promote heart health, aid weight management, boost energy

[Manufactured By : Chasi Bhai Farmer Producer Company Limited, Odisha]



## LINSEED

Linseed is the oilseed crop with the highest content of the omega-3 fatty acid called alpha-linolenic acid. It is also a rich source of protein, dietary fibers, and phytoestrogens

[Manufactured By : Chinnor Valley Farmer Producer Company Limited, M.P.]



## MUSTARD OIL

Antioxidants, heart health, skin and hair care, anti-inflammatory, culinary versatility, traditional remedy.

[Manufactured By : Ajivika Bhoomika Farmer Producer Company Limited, JHARKHAND]



## BLACK SESAME

Nutrient-dense, rich in antioxidants, boosts heart and bone health. Promotes healthy living and healthy digestion.

[Manufactured By : Chasi Bhai Farmer Producer Company Limited, Odisha]



# JAGGERY



## DATE PALM JAGGERY

[Manufactured By : Beriathol  
Basundhra Farmer Producer  
Company Limited, West bengal ]



## DATE PALM SOLID [BARFI]

[Manufactured By : Beriathol  
Basundhra Farmer Producer  
Company Limited, West bengal ]



## DATE PALM SUGAR

[Manufactured By : Beriathol  
Basundhra Farmer Producer  
Company Limited, West bengal ]



## PALMYRA PALM JAGGERY

[Manufactured By : Beriathol  
Basundhra Farmer Producer  
Company Limited, West bengal ]



## PALMYRA PALM SOLID [BARFI]

[Manufactured By : Beriathol  
Basundhra Farmer Producer  
Company Limited, West bengal ]



## PALMYRA PALM SUGAR

[Manufactured By : Beriathol  
Basundhra Farmer Producer  
Company Limited, West bengal ]

### HEALTH BENEFITS :

- RICH IN NUTRIENTS
- JAGGERY AIDS IN DIGESTION
- JAGGERY HELPS IN DETOXIFYING THE LIVER
- JAGGERY IS A NATURAL SOURCE OF CARBOHYDRATES

## OTHER PRODUCTS



### TAMARIND

Antioxidants, aids digestion, lowers cholesterol, boosts immunity, supports weight loss, and improves heart health.

[Manufactured By : Swabhiman Farmer Producer Company Limited, Odisha ]



### TURMERIC

Anti-inflammatory, antioxidant, boosts immunity, aids digestion, improves skin health, supports heart health, chemical free from villages of Bengal.

[Manufactured By : Beriathol Basundhra Farmer Producer Company Limited, West Bengal ]



### VERMI COMPOST

Enriches soil, enhances plant growth, boosts nutrient levels, and promotes environmental sustainability.

[Manufactured By : Bhagwanpur-II Farmer Producer Company Limited, West Bengal]



### NAKSHA BARI

Black-eyed peas, renowned for their chemical-free cultivation methods, are popular in Bengali cuisine due to their unique characteristics.

[Manufactured By : Bhagwanpur II Farmer Producer Company Limited, West Bengal ]



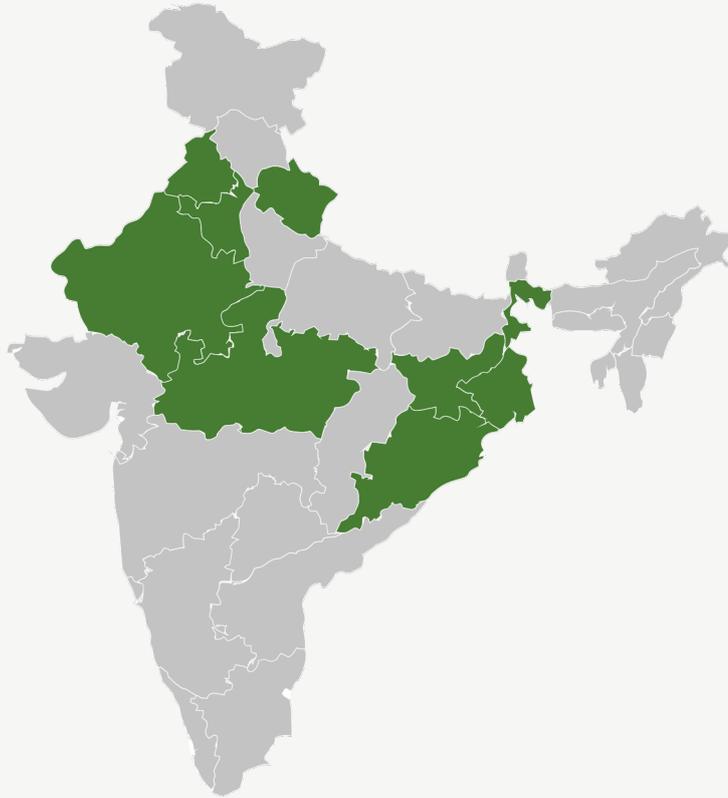
## HONEY

Honey is a Sweet Liquid that bees produce using nectar from flowers. Honey from Madhya Pradesh is special because it comes from the dense forests of the state and is made from the nectar of various wildflowers. The honey is extracted from the wild beehives of Apis Dorsata species of bees, making it the oldest and most popular wild honey.

### HEALTH BENEFITS :

- IT HELPS IN PREVENTING ACID REFLUX
- HONEY HELPS IN FIGHTING INFECTIONS
- RELIEVES COLD AND COUGH SYMPTOMS
- MAINTAINS GASTROINTESTINAL HEALTH

[Manufactured By : KARANJIYA MILLETS FARMER PRODUCER COMPANY LIMITED ]



**Bhoomi Ka, a network brings together and provides support to different stakeholders in the ecological food value chain to ensure consumption of clean, green, and fair food for which the farmers get a fair price.**

## CONTACT US

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