



BHOOMI KA'S FOOD SYSTEM DIALOGUE IN JABALPUR, M.P

Strengthening Food Systems through Technical Quality & Consumer Satisfaction

On June 16, 2025, Vaagdhara, in collaboration with Jawaharlal Nehru Krishi Vishwa Vidyalaya (JNKVV), Jabalpur, organized a vital Food System Dialogue (FSD). Supported by NIWCYD and several Farmer Producer Organizations (FPOs), the event focused on enhancing food systems through improved technical quality and consumer satisfaction.



Empowering Grassroots Change in Odisha

Bhoomi Ka's Capacity Building team recently conducted a 3-day Business Development Workshop for Farmer Producer Organizations (FPOs) in Kuchinda block, Sambalpur, Odisha.



Policy Meets Practice: Advancing Bio-Input Ecosystems

On June 17, 2025, Vaagdhara, under the Bhoomi Ka initiative, hosted a Policy Analysis Workshop in Jabalpur, focusing on agroecological transitions through bio-input enterprises.

Participants from MP, Rajasthan, Haryana, and Punjab—including CSOs, academics, and market actors—discussed ecosystem mapping, key gaps, and policy pathways to support smallholder-led growth.

The training focused on strengthening FPO governance at the grassroots level. Members of the Board of Directors were equipped with practical skills in market strategy, financial planning, and enterprise growth to lead their organizations sustainably.

This workshop is part of Bhoomi Ka's larger vision to build resilient rural institutions and foster local leadership in the transition toward sustainable, farmer-led food systems.

Upcoming Event News

Technical Support for Communication and Documentation

Date: 24th-25th July, 2025

To strengthen the communication strategies of FPOs with a focus on marketing, brand development, and effective documentation for impactful outreach.

Location: West Bengal
Mode: Offline

Contact: Abhishek Kumar
(9123101532)

PGS Council Support Training

Objective

Empowering BoD members and lead farmers through offline training on PGS certification, ensuring effective participation and compliance.

Here are the details:

- **Date: 16-18th July 2025**
- Duration: 3 days
- Location: Jamshedpur, Jharkhand
- Mode: Offline

Contact: Sandeep (8340379393)

Online Workshop

Date: 22 July 2025

Duration: 1 day!

Mode: Offline

Objective: Follow-up of the training program on the Input & Out business

Contact: Sandeep (8340379393)

Visit to core & non-core FPOs and SMEs for mentoring support

Date: 9-11 July, 2025

Location: Jamshedpur, Jharkhand

Mode: Offline

For: FPOs

Contact: Rajesh (7866918056)



Strengthening Food Systems through Quality and Consumer Trust

On June 16, 2025, Vaagdhara, in collaboration with Jawaharlal Nehru Krishi Vishwa Vidyalaya (JNKVV), Jabalpur, and supported by Bhoomi Ka, NIWCYD, and several FPOs, organized a Food System Dialogue on “Strengthening Food Systems through Technical Quality and Consumer Satisfaction.”

The one-day consultation brought together smallholder farmers, FPO leaders, researchers, and ecopreneurs to explore how relocalized, sustainable food systems can ensure economic stability, climate resilience, and consumer well-being.

Key sessions focused on:

- **Marketing and Branding** of organic products
- **Improving market access** through digital and retail linkages

- **Packaging innovations** under the Bhoomi Ka identity
- **Millet processing and value addition**, with live demos

The dialogue also featured discussions on consumer behavior, entrepreneurship, and digital promotion techniques for organic produce.

Participants shared experiences on strengthening the role of **FPOs** in connecting traditional crops like millets and indigenous rice varieties to urban markets, preserving nutrition and culture while enhancing farmer incomes.

The event concluded with an open forum, offering rich networking and collaboration opportunities to foster a fair and green agroecological economy.

Thank you for reading!

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