

»»» MONTHLY NEWSLETTER «««



Capacity Building Training for BODs & CEOs

TOP ACTIVITIES OF THE MONTH

3-Day Capacity Building for BODs & CEOs of 11 FPOs

»»» From December 17-19, 2024, Bhoomi Ka organized a 3-day training on FPO Management at the Vaagdhara Office.

Key Focus Areas:

Record-keeping, business planning, financial management, and market risk strategies

Participants: 27 BODs & CEOs

The training empowered FPO leaders with practical skills for sustainable growth.

ENHANCING VALUE CHAIN THROUGH FPO SUPPORT «««

Kroshjuri Palash Farmers Producer Company Limited in Purulia, West Bengal, has commenced production using the dal mill machine provided by Bhoomi Ka. This initiative boosts the productivity of naturally grown indigenous pulses while promoting self-consumption. This marks a significant step in strengthening the value chain for FPOs and supporting sustainable practices.



UPCOMING EVENT NEWS



Bhoomi Ka
CLEAN | GREEN | FAIR
CONFERENCE

**Foodsystems Transformation :
Strengthening Ecological Value Chains and
Creating Smallholder Friendly Markets**



21-22 January , 2025



**SDC Conference hall
Ranchi, Jharkhand**

Conference Highlights



BHOOMI KA IMPACT AWARDS



**FOOD SYSTEM
DIALOGUE**



**KEYNOTE ADDRESS BY POLICY
MAKERS**



PANEL DISCUSSIONS



B2B NETWORKING & MARKETPLACE



BHOOMI KA HAAT



BHOOMI KA'S CONFERENCE ON FOOD SYSTEMS TRANSFORMATION



When: January 21-22, 2025



Where: Ranchi, Jharkhand

Join us for a transformative two-day conference focused on Scaling Ecological Practices and Creating Smallholder-Friendly Markets. This event will bring together over 100 FPO farmers from 8 states, SMEs, ecopreneurs, CSOs, policy makers, and distinguished guests, including visitors from different Educational and Research Institutions.

What to Expect:

- Knowledge Sharing: Insights into sustainable food systems and ecological agriculture.
- Networking Opportunities: Connect with key stakeholders from across India.
- Strategic Collaborations: Co-create solutions for resilient, sustainable markets.

This is a unique platform for fostering partnerships, shaping policy, and scaling clean, green, and fair practices in agriculture. Don't miss this opportunity to be part of a movement transforming India's food systems!



Training for Non-Core FPOs

Mode: Offline

Date: January 6-8, 2025

Duration: 3 Days

Location: Bankura, West Bengal

OBJECTIVE:

To enhance organizational growth and equip FPOs with key skills in leadership, governance, planning, market development, finance, and member engagement.

Participants: BODs, CEOs, and Shareholders

For more details,

Contact:-Sandeep(8340379393),Rajesh (7866918056)

Technical Support for Communication and Documentation

Mode: Offline

Date: January 10-11, 2025

Duration: 2 Days

Location: Midnapur, West Bengal



OBJECTIVE:

To enhance the communication strategy of FPOs, focusing on marketing, brand building, and effective documentation for impactful outreach.

Facilitators: Abhishek and Rajesh

Contact : Rajesh (7866918056)



EMPOWERING AGROECOLOGY WITH INNOVATION

Bhagabanpur II Farmer Producer Company Limited (FPO) in Purba Medinipur, West Bengal, is transforming the way smallholder farmers approach sustainable agriculture. With Bhoomi Ka's support, the FPO has embraced agroecological principles and innovative practices that empower farmers and improve livelihoods.

Their efforts not only highlight the importance of sustainable farming but also showcase how small interventions can lead to significant impact. By combining traditional knowledge with modern tools, Bhagabanpur II FPO is paving the way for a greener and more resilient future.

A standout achievement is the introduction of the Vermicompost Sieving Square Machine, a tool that has revolutionized operations and aligned with Bhoomi Ka's vision of fostering sustainable farming systems.

Hear from Amit Bera, a Board Member of the FPO, about their inspiring journey and the impact of innovation in farming.

👉 Read the full story on our blog: <https://bhoomika.com/blog/>

Thank you for reading!

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