



**LAUNCHING BHOOMI KA'S PLATFORM**

### **Bhoomi Ka Platform Launches! Cultivating a Sustainable Future Together**

We're excited to announce the launch of the Bhoomi Ka Platform on 15th November 2024 at the 11th Media and Sustainability Standards International Dialogue and Conference, held at the India Habitat Centre, New Delhi, and organized by the Centre for Responsible Business.

Explore this dynamic hub to connect farmers, FPOs, and agroecology advocates for collaboration, learning, and growth.

Website: [bhoomika.com](http://bhoomika.com)

Join the Community: [bhoomika.com/community-2/](http://bhoomika.com/community-2/)

### **Bhoomi Ka Hosts Session on Unlocking Markets for Ecological Smallholders**



At the 11th Media and Sustainability Standards International Dialogue and Conference in New Delhi, Bhoomi Ka led a session titled "Unlocking Markets for Ecological Smallholders through FPOs and Participatory Guarantee Systems".

This session highlighted crucial steps toward creating equitable market linkages for ecological smallholders.

### **Capacity Building for Gola Organic Agri Producer Co. Ltd. & Ramgarh Kisan Producer Co. Ltd.**

Bhoomi Ka organized a Capacity Building Training for Gola Organic Agri Producer Co. Ltd., including a field visit to its agro-ecological farmers, focusing on sustainable practices and market access.

A similar training session was conducted for Ramgarh Kisan Producer Co. Ltd., a non-core FPO in Gola, aimed at strengthening their farming and organizational skills.



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# Upcoming Event News

## Training on FPO management

**Date: 13th December 2024**

Location: Sikar, Rajasthan

Learn: The importance of collective action and strategic leadership in empowering small farmers, improving market access, and enhancing sustainable agricultural practices.

## Training on FPO management

Date: **20th December 2024**

Location: Banswara, Rajasthan

Contact: Nagendra S. Khangarot  
(9828465903)

## Online Session: Networking and Linkages for FPOs and SMEs

**Date: 14th December 2024**

Mode: Online

Learn: Facilitate networking opportunities and foster linkages.

Ideal for: FPOs, SMEs and Bhoomi Ka team

Contact: Shweta Kumari (6204425032)

## Food System Dialogue

Join us for our upcoming Food System Dialogue and help make a difference in our community.

Here are the details:

- **Date: 27th Dec 2024**
- Time: 10am-4pm
- Location: Jaipur, Rajasthan
- Contact: Nagendra S. Khangarot (9828465903)

## Training for Non-Core FPOs: Mentoring Support

Objective: Empower FPOs to achieve organizational growth by providing essential skills and insights in leadership, governance, strategic planning, market development, financial management, and member engagement.

Ideal For: Board of Directors (BODs), CEOs, and Shareholders

**Date: October 29, 2024**

Location: Bankura, West Bengal  
Contact: Sandeep (8340379393),  
Rajesh (7866918056)

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## Bhootmuri Paddy: A Climate-Resilient Solution for Smallholder Farmers

“Agriculture is our wisest pursuit because it will contribute most to real wealth, good morals, and happiness.”

— Thomas Jefferson

Smallholder farmers often struggle with unpredictable yields, high input costs, and pest infestations in the face of climate challenges. However, innovative solutions like Bhootmuri paddy, introduced by the Centre for World Solidarity (CWS) and facilitated by Bhoomi Ka, are creating ripples of change.

Let's dive into the inspiring journey of farmer Srikanta Mahato from Hethbatri village, Purulia, West Bengal, who embraced this climate-resilient paddy variety with remarkable results.

**A Crop That Stands Out**

Bhootmuri paddy is not just another crop; it's a solution tailored for resilience. Introduced by CWS to the Jhalda Agro Farmer Producer Company (FPC), this variety is making waves for its low-input requirements and ability to withstand climate stress.

Here's what makes it unique:

- **Short Duration:** Harvested in 110 days from sowing.
  - **Minimal Inputs:** Only 100 cubic feet of farmyard manure (FYM) was used — no fertilizers, no pesticides, and no weeding required.
  - **Climate Resilience:** Thrived despite climate variability during the critical “DANA” phase.
  - **Pest Resistance:** Unaffected by yellow stem borer, which severely damaged nearby fields.
- Harvest Results**
- **Yield:** 4 to 4.5 quintals per bigha (~33 decimals).
  - **Cost Savings:** Drastically reduced input costs due to natural farming practices.
  - **Farmer Satisfaction:** Srikanta Mahato plans to save seeds for the next season, ensuring sustainability.

Full Blog :- <https://bhoomika.com/blog/>

*Thank you for reading!*

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