



Building
Capacities of
Small &
Medium
Enterprises

About Bhoomi **K**a

Bhoomi Ka is a network which brings together all stakeholders including farmers, small and medium enterprises, eco-food entrepreneurs, experts and consumers in the ecological value chain, thereby ensuring consumption of clean, green and fair food for which farmers get a fair price.

Why select Bhoomi Ka?

- Large Pool of Experts and Trainers
- Online and Offline Marketing & Advertisement
- Well-designed and Flexible Training Modules
- Provide handholding support
- · Networking Platform and Forum
- Co-branding on Products
- Ethical Branding
- Certification Support

Trainings we offer

- Quality Control in Packaging and branding of product
- Online marketing and promotion of products
- Training of legal compliances and other certification supports for products
- Business promotion and linkages

How to Apply

- If you are a Small & Medium Enterprises or Cooperative dealing with ecological products, please register providing your details through the (<u>ecopreneur nomination form</u>)
- Our expert pool will support and mentor you to walk the path of being a sustainable institute
- To know more on Bhoomi Ka visit- www.bhoomika.com
- For any other queries reach out at-<u>pdewada@vaagdhara.org</u>,sandeep<u>@cwsorg.in</u>

Implemented By





Supported By



