



ANNUAL FPO BUSINESS PLAN WORKSHOP IN JAIPUR

**Annual Business Plan Workshop in Jaipur:** We recently concluded a 3-day Annual Business Planning workshop in Jaipur, bringing together 26 passionate members from 9 FPOs across Madhya Pradesh, Rajasthan, and Haryana. The participants, including BODs, CEOs, and RI members, actively engaged in developing FPO-specific activities to strengthen their business plans. The workshop was filled with energy and enthusiasm, laying a strong foundation for the year ahead.

### Baghlata FPO Signs MoU with Aastha Organics for Market Linkage

Baghlata Kishan Producer Company Limited has entered into a Memorandum of Understanding (MoU) with Aastha Organics, a small and medium enterprise (SME), to promote organic potato farming in Gola. Five farmers from each of 15 villages will cultivate potatoes using Aastha Organics products on 30 decimal land. This partnership will also enable farmers to sell their produce directly to Aastha Organics, with all transactions facilitated through Baghlata FPO, ensuring both sustainable practices and market access.



### Successful FPO Training in Dindori

On September 18th, a one-day FPO training session was held in Dindori, Madhya Pradesh, with 36 participants, including BODs, CEOs, and members from 5 FPOs. The session covered essential topics such as the roles and responsibilities of BODs and CEOs, identifying key market players, and aligning farmers' expectations with market realities. Participants engaged in interactive group activities and open discussions, gaining valuable insights and learning collaboratively.



### FSD on Agroecological Food Systems in Sambalpur, Odisha

On September 13th, we hosted a Food System Dialogue (FSD) in Sambalpur, Odisha, with the theme Agroecological Food Systems: A Solution for Sustainable Urban-Rural Linkages in Odisha. The dialogue explored the potential of agroecological food systems to promote equitable, environmentally conscious practices while strengthening sustainable urban-rural connections in the region.

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# Upcoming Event News

## Training on FPO management

**Date: 11th October**

Location: Jodhpur, Rajasthan

Learn : The importance of collective action and strategic leadership in empowering small farmers, improving market access, and enhancing sustainable agricultural practices.

Contact: Nagendra S. Khangarot  
(9828465903)

## Food System Dialogue

Join us for our upcoming Food System Dialogue and help make a difference in our community.

Here are the details:

- **Date: 21 October 2024**
- Time: 10am-4pm
- Location: Ranchi, Jharkhand
- Contact: Sandeep Sahu  
(8340379393)

## Food System Dialogue

Join us for our upcoming Food System Dialogue and help make a difference in our community.

Here are the details:

**Date: 29th October**

Location : Jabalpur, Madhya Pradesh

Contact: Nagendra S. Khangarot  
(9828465903)

## Training on FPO management

**Date: 25th October**

Location: Balaghat, Madhya Pradesh

Learn: The significance of collective action and strategic leadership lies in empowering small farmers, improving their access to markets, and promoting sustainable agricultural practices.

Contact: Prakash Dewada  
(9589240835)

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## Menu Mandal: A Trailblazer in Sustainable Rice Farming

In the heart of West Bengal, India, a remarkable woman named Menu Mandal is revolutionizing the way rice is cultivated. As a member of the Bhagbanpur-II Farmer Producer Company Limited (FPO), Menu has embraced natural farming practices, preserving traditional agricultural methods and contributing to a more sustainable future.

Menu's journey towards sustainable agriculture began with her membership in the FPO. With the support and guidance of the organization, she transitioned away from chemical-intensive farming and adopted natural methods. By eliminating the use of harmful pesticides and fertilizers, Menu has improved the health of her soil, reduced her environmental impact, and produced rice that is free from synthetic residues.

One of Menu's most significant contributions is her commitment to preserving indigenous rice varieties. She cultivates several heritage varieties, including Dudheswar, Gobindobhog, and Black Rice. These varieties are known for their unique flavors, nutritional value, and resilience to local conditions. By growing these traditional crops, Menu helps to maintain genetic diversity and supports the cultural heritage of her region.

The Bhagbanpur-II FPO plays a vital role in supporting Menu and other farmers in the community. The FPO provides access to markets, ensures fair prices for their produce, and offers training and technical assistance. By strengthening the FPO, Bhoomi Ka has empowered farmers like Menu to improve their livelihoods and contribute to the sustainable development of the region.

Full Blog :- <https://bhoomika.com/blog/>

*Thank you for reading!*

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