



**Government of India
Ministry of Food Processing Industries
Organises**

Jharkhand Millets Meet & Exhibition



Millets
POWERHOUSE OF NUTRITION

27th - 28th April 2023

Birsa Munda Auditorium Birsa College, Khunti, Jharkhand



Healthify-ing BaJoRa



➤ **Bajra** contains most of the Vitamin-B and minerals such as iron, magnesium, calcium, phosphorus, manganese, potassium, copper, zinc, and chromium. It is known to have the highest levels of potassium, calcium, and iron amongst other cereal crops



➤ **Jowar** is loaded with protein, carbohydrate and dietary fibre which promotes growth and development, it is an ideal cereal in weight watcher's diet and also regulates diabetes. Jowar also contains a notable amount of vitamins thiamine, niacin, folate and riboflavin that are known to boost overall health



➤ **Ragi** is one of the very few natural sources of Vitamin D. It contains about 5–8% protein, 1–2% ether extractives, 65–75% carbohydrates, 15–20% dietary fiber and 2.5–3.5% minerals. Of all the cereals and millets, finger millet has the highest amount of calcium (344mg%) and potassium (408mg%)

BaJoRa: The Major Millets of Jharkhand

Millets, which are simply grasses, were the first crops to be domesticated when humanity decided to grow their own food. Jharkhand being a tribal area has a rich history of millet based diet system. Pearl Millet (Bajra), Sorghum (Jo-war) and Finger Millet (Ra-gi) are the major millet varieties grown in the state. The state has 32934 Hectares of area under Millet cultivation. During the years 2020-2021, 2021-22, and 2022-2023, Jharkhand produced a total of 27094 tonnes of Bajra, Jowar, and Ragi Millets. During 2019-20, the total cultivation area for Bajra was 418 Hectares with a production of 281 (tonnes) and similarly, for Jowar, 3842 hectares of area was used for the cultivation of around 2752 tonnes. Ragi Millet covers the largest cultivation area with a production figure of 24061 hectares in the state.

BaJoRa-Facts

- Pearl Millet is one of the oldest cultivated crops since pre-historic times and ranks as the sixth most important grain in the world
- The use of Sorghum may date back to as early as 8000 BC in Northeast Africa. There are records of sorghum in India by the first century and China by the third century AD
- Ragi was born in Uganda in East Africa, where it was primarily grown in hilly areas. As per the historian K.T. Achaya, it made its way over the oceans to India around 1800 BC.

International Year of Millets : IYoM 2023

Recognising India's accomplishment in feeding its enormous people and striving for world wellbeing, the United Nations declared 2023 to be the International Year of Millets. The primary goal of the International Year of Millets is to enhance awareness about the nutritional significance of millets and to promote understanding of how millets can help to eliminate food injustice and malnutrition.



Key sessions for the Event

- Understanding and addressing nutritional security through millets by means of nutrient management technologies, disease resistance, better drought tolerance bio-fortification, and higher productivity
- Addressing the challenges related agricultural dynamic changes in response to climate change in Jharkhand
- Exploring and understanding the gaps in productivity, technology, and extension for millets promotion in Jharkhand
- Discussing the millet specific interventions in agricultural input markets
- Finding opportunities and challenges for millets based food entrepreneurs
- Proposing incentive schemes like, MSP for millets to promote the producers across the country
- Creating opportunities for millet based research for relevant clinical data supporting beneficial claims of millets
- Creating designated market space of millets for producers in the state
- Proposing organized programs for production and supply of seeds of improved varieties
- Schemes of MoFPI, NABARD, MSME for better outreach of Mission millets in Bihar
- Potential of MSME Sector for developing a viable millet production value chain
- Developing Millet Processing clusters

Objectives:

- Understanding the benefits of millet for Health and the Environment
- Assessment of credit Potential of MSME sector & fostering entrepreneurship through the PMFME scheme
- Millet AgriTech & Startup Meet: The Need for it and how is it a profitable business
- Export, Logistics & Government Interventions for millets
- Developing the capabilities of business owners through technical education, skill development, and enabling them along their value chain

Participants

- Food Processing Companies
- Farmers/ Producers/ Agriculturists
- FPOs/FPCs/ Cooperatives/ SHGs/ SHG Federations/ Concerned NGOs
- Students from Educational institutes
- Government Bodies/ State Enterprises
- Food Safety and Standards Agencies
- Farmers and Agri Entrepreneurs
- Policymakers, Scientists & Academicians
- Agro & Food Industry
- Start-Ups Manufacturer
- Beverage Industries
- Food Service Equipment Dealer/ Distributor
- Industry representatives
- Anganwadis
- Panchayat representatives from nearby villages





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Millets

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PARTNER



dhun badal ke
tah dekho

FOR MORE DETAILS: PLEASE CONTACT

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